



Aalborg Universitet

AALBORG UNIVERSITY
DENMARK

VBN One Pagers

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VBN ONE Pagers

VBN-teamet på Aalborg Universitet har udgivet en række "ONE pagers".
Det er løbesedler, der kan uddeles ved kurser og på møder. Der er tre se-
rier: 1. Forskningsregistrering, 2. Forskningsformidling og 3. Forsknings-
analyse.

Formatet baseres på Bjarne Herskins metode, der tager udgangspunkt i
brugerens situation og skal sikre brugeren overblik. Derfor skal formatet
holdes på én side.

How to Navigate Pure

THE VBN-TEAM RECOMMENDS

For you to be as findable and visible as possible when you and your work is searched for, it is necessary, to work with your AAU profile. Hubs and relations are key to understand Pure.

To take advantage of the possibilities provided, you can follow a few steps mentioned below. Keep in mind that your department and university also benefit from strong researcher profiles.

1. Register your **Publications** in Pure, which is the administrative entry to the AAU research portal: <https://vbn.aau.dk>. You login to Pure here: <https://vbn.aau.dk/admin>.
2. Keep an eye on your **Press/Media** in Pure. Much of the Danish press is added automatically by the monitor of Danish media Infomedia.
3. Choose a level for registration of **Activities**. That is decide on periodicity and activity types that you want to register.
4. Use **Projects** as **hubs** for your work. Projects can be everything from a research idea to a project with grants and economy of its own. **Impacts** are also hubs, but they are intended or actual impacts on research or the wider society.
5. Use Publications, Press/Media, Activities, Grants and other content types as background and evidence for your projects and impacts. You do that by **relating** your content to the Project and Impact registrations.

Do you need help? Please contact vbn@aub.aau.dk. More information is provided at the VBN course [Boost your Researcher Profile: https://aau.plan2learn.dk/kursusvalg.aspx?id=59408&lang=en](https://aau.plan2learn.dk/kursusvalg.aspx?id=59408&lang=en)

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Keep Track of your Publications and Citations

THE VBN-TEAM RECOMMENDS

For you to be as strong as possible when you are evaluated for funding and career, it is necessary, that you keep track of your publications. To harvest "low hanging fruits" and avoid duplicates you can follow a few steps mentioned below.

Keep in mind that your department and university also benefit from strong researcher profiles.

1. **Register** your publications in Pure. If you are well covered in Scopus, you may set up an import in Pure of publications from Scopus to Pure.
2. **Create** an ORCID ID and **set up export** in Pure of publications from Pure to ORCID. **Use your ORCID** whenever you publish, apply for funding and in other situations where identification of your work is needed.
3. Keep an eye on your profiles in Scopus and Web of Science. **Clean up** your profiles if necessary.
4. If you are not well covered in Scopus and Web of Science you may use Google Scholar as citation counter. **Clean up** if necessary.
5. If you are on the Clarivate Highly Cited list (<https://hcr.clarivate.com/>), you may benefit from having a Researcher ID.

Do you need help please contact vbn@aub.aau.dk. More information is provided at the VBN course [Boost your Researcher Profile: https://aau.plan2learn.dk/kursusvalg.aspx?id=59408&lang=en](https://aau.plan2learn.dk/kursusvalg.aspx?id=59408&lang=en)

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Register Open Access in Pure

THE VBN-TEAM RECOMMENDS

Open Access (OA) is all about free access to research publications. The advantage of Open Access is that you can increase the impact of your research. It reaches a broader audience and the possibilities for citations increase. Many funders demand that funded publications are made Open Access.

THE GOLDEN ROUTE TO OPEN ACCESS

Golden Open Access means publishing in journals where the **final version** of the articles are publicly available. There is usually a fee to pay to publish an article in a Golden Open Access journal. This fee is referred to as the Article Processing Charge (APC). You can upload the final published version directly to Pure, the digital archive of Aalborg University.

THE GREEN ROUTE TO OPEN ACCESS

Green Open Access is also called parallel publishing or self-archiving. Here you have the publisher's permission to archive a copy of your work (normally the **accepted, peer reviewed version** of the article).

Understand Your Fingerprint in Pure

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The Fingerprint functionality is a software system of Natural Language Processing (NLP) techniques to extract information from unstructured text. Applying domain-relevant thesauri to scientific publications of various types, the fingerprint engine creates an index of weighted terms, called concepts, which defines the text, known as a Fingerprint. By comparing Fingerprints, users can look beyond metadata and expose valuable connections among you and other researchers, publications, funding opportunities and ideas.

The engine uses English language texts in publication titles, abstracts, keywords and profile texts for researchers and organizations.

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Become Metric-Wise

THE VBN-TEAM RECOMMENDS

For you to be as strong as possible when you are evaluated for funding and career, you can benefit from becoming knowledgeable about the evaluation techniques applied to your scientific output. A large number of **metrics** are available to evaluation committees at research and funding institutions. Here we will cover a few of the ones that may be of importance for a researcher at AAU.

1. The Bibliometric Research Indicator (BFI) provides an overview of research publications from Danish universities. The BFI system is an element of the performance-based model for distribution of the new block grant based on the production of research-based publications.
2. The h-index attempts to measure both the productivity and impact of the published work of a researcher. The h-index expresses the number of articles (h) that have at least h citations.
3. Source Normalized Impact per Paper (SNIP) is a journal metric that accounts for field-specific differences in citation practices.
4. Field Weighted Citation Impact (FWCI) is a publication metric that takes into account the differences across disciplines.
5. Next-generation metrics are often referred to as SoMe metrics. However social media may not be the only part of this. The Open Science agenda may require that many other aspects of research are taken into account.

Do you need help please contact vbn@aub.aau.dk. More information is provided at the VBN course [Boost your Researcher Profile: https://aau.plan2learn.dk/](https://aau.plan2learn.dk/)

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